

Strategic Plan 2020-2023

Mission: The Foundation is responsible for securing and disbursing public and private funds that enhance and support the goals of the Board of Governors and Pennsylvania's State System of Higher Education.

Vision: To be a trusted partner to Pennsylvania's State System of Higher Education by building and growing an advancement engine that amplifies the impacts of the System and success of its students.

Values:	High Performing	Collaboration	Stewardship
	Data Driven	Partnership	Impactful
	High Value	Innovative	Transparent

Priorities:

Student Aid and Success



Raise funds to increase student aid and ensure student success. Enhancing partnerships to build and advance the foundation's mission.

Workforce



Accelerate industry aligned employee pipelines in high priority occupations in collaboration with system leadership through excellence in fundraising and partnerships.

Alignment



Commitment to exclusively supporting the mission and vision of the system and its constituent universities.

Strategies:

- Deepen our collaboration and align our strategy with the Chancellor and Board of Governors
- Embrace System redesign. Transforming the way we serve learners and do business
- Generate revenue and build partnerships to fund innovative multi-university priorities
- Accelerate critical work that will improve affordability and success for students and educational experiences and pipeline to high priority occupations